The Pulse – Issue 70   August '14

Welcome to The Pulse newsletter for August. Our sale has been extended! If you're contemplating a second scanner, you'd better hurry as this offer ends 31 August. We also have a great upgrade deal for WorkOutConnect.

Also this month, we have some new tips to help you get the best out of our products. You could be accessing ClientConnect remotely - and have a sleep in, instead! And how about setting up a loyalty program for your members using GymBrand?

Have you 'liked' PT.Transact on Facebook yet?

If you have any queries, please get in touch. We're always here to help.

Hurry - USB Scanner sale ends 31 August

Until the end of August, we're offering you a brand new Motorola USB Barcode Scanner at the amazing price of $175. That's a saving of $40!!

A second scanner gives you the flexibility to manage Background Serial Scanning as well as USB Scanning in Point of Sale. You end up with the best of both worlds!

This offer is only available until 31st August, so order now quoting code SC2014.

(Note that serial scanning requires a serial port on your computer and a serial scanner cable. If you do not have a serial port, you will need USB to serial converter cables. Please let us know which configuration you need to purchase with your order).

Can I access ClientConnect when I'm away from the gym?

There may be occasions when you need to get into ClientConnect when you're away from the gym eg. working from home, making a booking for a client when you're on the road etc.

Many of our clients manage this by using a remote access tool. Just like 'Go To Assist' (the tool our Support staff use to connect to your computer), the remote access tool lets you log in to the computer and access your ClientConnect database remotely. Check your schedule, make bookings, process billing etc. - too easy!

Products such as 'LogMeIn' and 'TeamViewer' are popular for this type of connection - but there are others.

Do some research and find the one that works for you, and at the right price. Some of them are free!

The only thing to remember is that the computer in the gym must be left powered on (and not in use by anyone else) so you can access it remotely. Good luck! Be sure to let us know how you go.

RELEASE NEWS

Our latest release - Version 5.6.8.0 is now available to customers with current Support Agreements. Please let us know if you missed out and we can send you the relevant information!

GymBrand - Reward your Members

Loyalty programs reward your members for attending classes, making purchases, referring friends or attending your gym or club.

With your GymBrand App, you can quickly and easily set up and manage offers - either within the club or with surrounding local businesses. No need to print punchcards or hassle with stamping other cards. Do it all on your member's phone. Too easy!

Watch this video to see how vimeo.com/75350202

WorkOutConnect

Pro subscription on Sale!

Until the end of August 2014, you can purchase a WorkOutConnect PRO subscription for only AUD$150 ex GST. That's a saving of 30%!!

Simply contact sales@pulsetecsolutions.com quoting Coupon Code AUG2014NL.

Find out more about WorkOutConnect at www.workoutconnect.com.au

Retention Management

Brainstorming Time

This time of year, a lot of your customers are probably hibernating which often means less time in the gym. Once we see a bit of sunshine, people will be looking forward to getting back into a routine.

Start generating ideas on how to form excitement and produce an environment where people are anxious to get involved. Let them feel like your facility is their second home. As we know, people find it easier to walk away from a business than a relationship. Time to brainstorm, time to have fun!

Read more at www.retentionmanagement.com/blog/2014/07/brainstorming-time/

Reminders

As usual, please send **ALL** correspondence to **support@pulsetecsolutions.com** NOT to our personal emails because if we are away, you may not be answered and we don't want that to happen.

You can also phone us directly on +61 (0)3 9878 7813 or check out our support website http://support.pulsetecsolutions.com for handy hints, instruction sheets and archived newsletters.